



Join **E&R Sales** and **Betallic** in welcoming **Guido Verhoef, CBA**, international award-winning artist and MASTER of The Original LINK-O-LOON® balloon designs and techniques. Guido will show you the latest trends with LINK-O-LOON®, as well as organic and themed décor. Learn about new Betallic colors and meet the *Balloony Pals* – cute and sellable cartoon designs for birthday parties and themed decorations. Join us for a fun and exciting day of learning for decorators and balloon artists of all levels.

CLASS DETAILS

Tuesday, July 9, 2019 • 9:00 AM - 3:30 PM (30 minute lunch break)

Lunch Provided

EARLY BIRD REGISTRATION \$99 (register by 6/24)

Email wesley@ersales.com for a registration form or call (804) 744-8000 to register.

REGISTER AFTER 6/24 \$149

LOCATION

E&R Sales • 4800 Market Square Lane • Midlothian, VA 23112
Local (804) 744-8000 • Fax (804) 744-5215 • ersales.com
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GUIDO VERHOEF

Manifold – Netherlands
theArtofBalloons.com

Guido, professionally trained and educated in performance and balloon arts, has been actively involved in the balloon industry since 1991 as an artist, innovative designer, inspiring teacher and producer of large scale balloon projects.

Among his various awards, he has received several Guinness World Records and three Lifetime Achievement Awards for his dedication to the international Balloon Industry. In the past 28 years he conducted master classes and produced large sculpture projects in all 6 continents and has been involved with more than 4,500 events. His passion is to share happiness through his art form and inspire others to use their creativity.